

PRESS RELEASE

May 22, 2025

David McCall joins AEMC® Instruments as the *NEW* North Central District Sales Engineer



Dover, NH – AEMC® Instruments, part of the Chauvin Arnoux Group® announces the appointment of **David McCall** as the New North Central District Sales Engineer. Dave will be responsible for sales covering the North Central territory including the States: MI, OH, KY, IN, WI, MN, IL, NE, KS, IA & MO.

With over three decades of technical and sales expertise, Dave McCall continues to set the standard in industrial automation, process controls, and integrated manufacturing systems. Having held a series of high-impact roles, Dave has demonstrated a consistent ability to exceed sales targets, strengthen customer relationships, and deliver advanced technology solutions that drive results.

Across multiple roles from Account Executive to Regional Sales Manager, Dave has cultivated long-term client relationships, contributed to new business development, and played a critical role in introducing cutting-edge technologies like robot vision systems, PLCs, industrial PCs, HMIs, power monitoring systems, and more.

“Success in this industry is about more than just product knowledge - it’s about aligning solutions with customer goals and building trust over time,” said McCall. “I’ve been fortunate to work with exceptional teams and clients who share this vision. I look forward to continuing that role with AEMC® Instruments.”

As an alumnus of DeVry Institute of Technology, Dave holds a degree in Applied Science in Electronics with specialized coursework in PLC programming, industrial controls and advanced communications. Please join us in welcoming Dave to our growing company! He can be reached at dmccall@aemc.com or (603) 550-2521.

AEMC® Instruments manufactures professional electrical test and measurement instruments for the industrial, commercial, and utility marketplace. Our products are backed by over 130 years of experience in test and measurement instruments and encompass the latest international standards for quality and safety. www.aemc.com

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